



# TASK COLLECTIONS

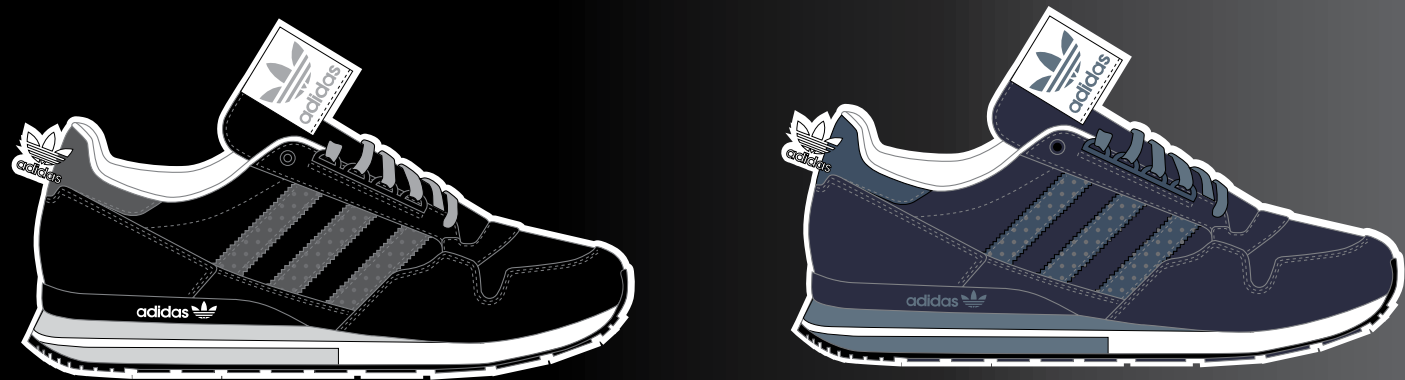
## FOOTLOCKER PRODUCT

Seasonal colors and materials based on a fall winter color combos.

### TORSION ARTILLERY II



### STYLE TWO: ZX500



### ADDITIONAL STYLE: CAMPUS



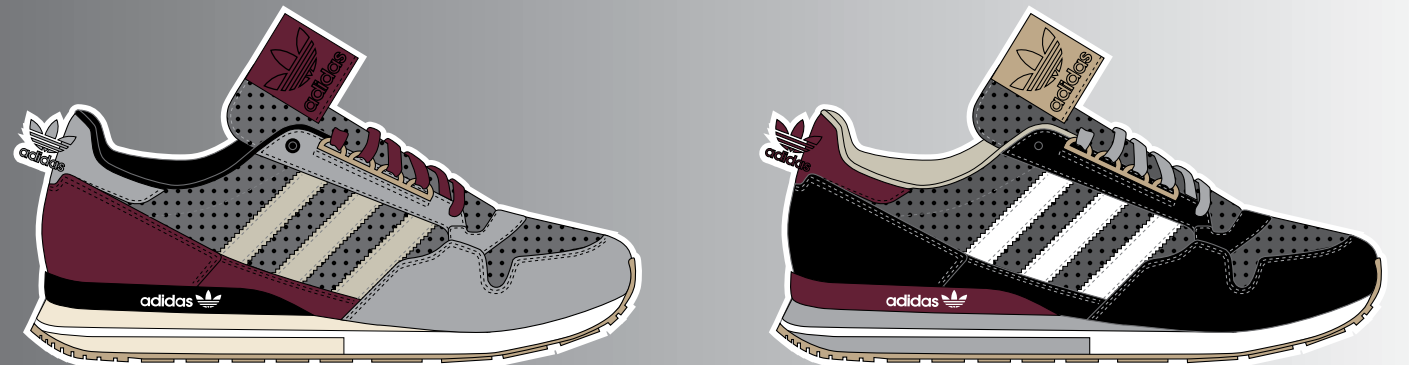
## BOTUQUE COLLECTION: COFFEE SHOP COLLECTION

Colors and materials based on higher tier retailers. Theme and color combinations that show the depth of the chosen materials.

### TORSION ARTILLERY II



### STYLE TWO: ZX500



### ADDITIONAL STYLE: CAMPUS



VICTOR JAMES TORO

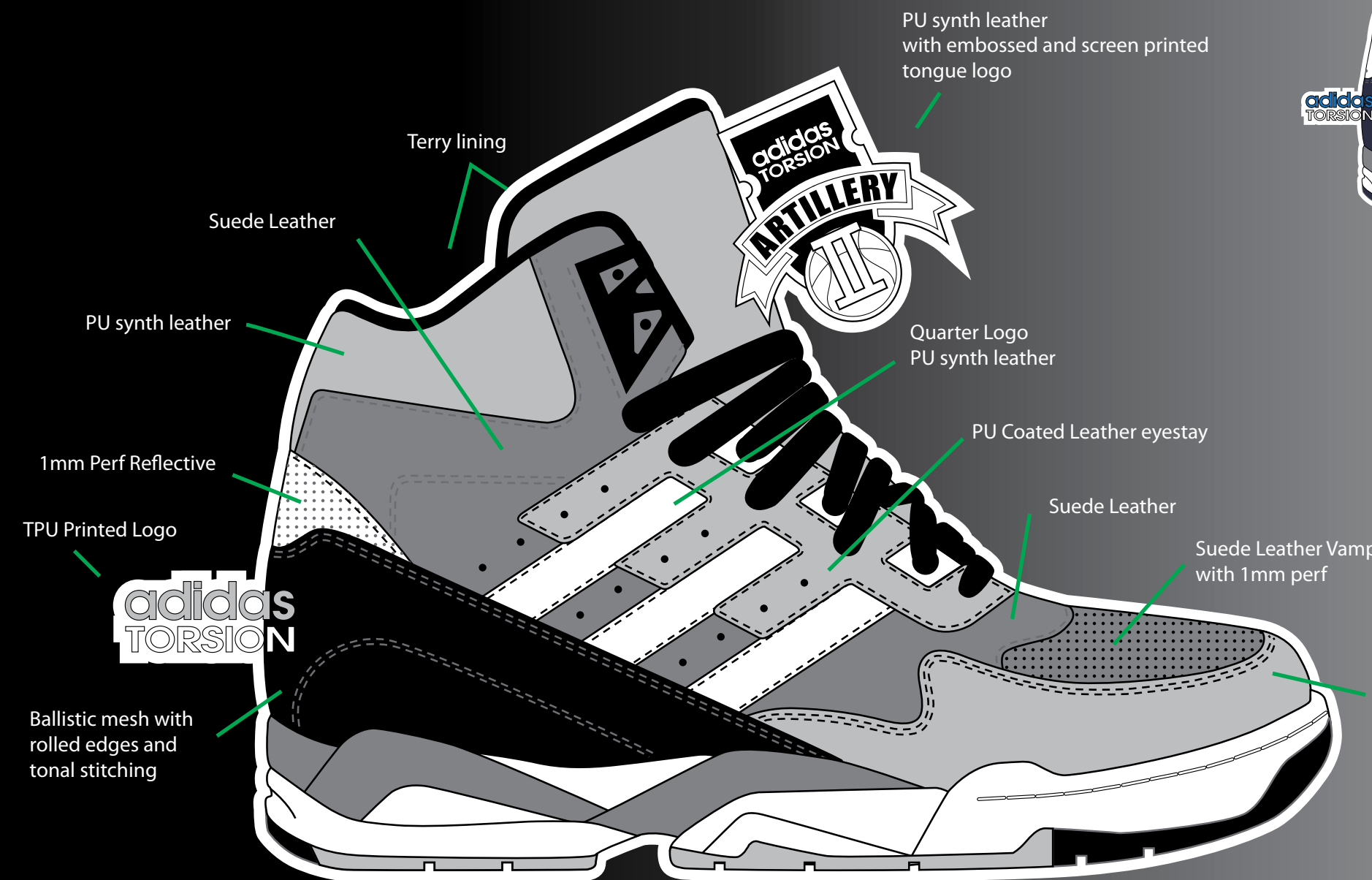
11. Feb

2016

# Torsion Artillery II

## PROJECT DESCRIPTION:

Basic seasonal colors with pop colors, this pack will play up details using a combination of Perfed Synth, Ballistic or Ripstop in combination with Split Suede overlays.



## ADDITIONAL COLORS

These are extra color options using the same material map. Different materials using the same colors can add a richness to the style with slight color variations when placed in the right locations, giving the illusion of extra colors.

## MATERIALS

Split Suede | Synth Leather | Ballistic Mesh

SEASON Q416



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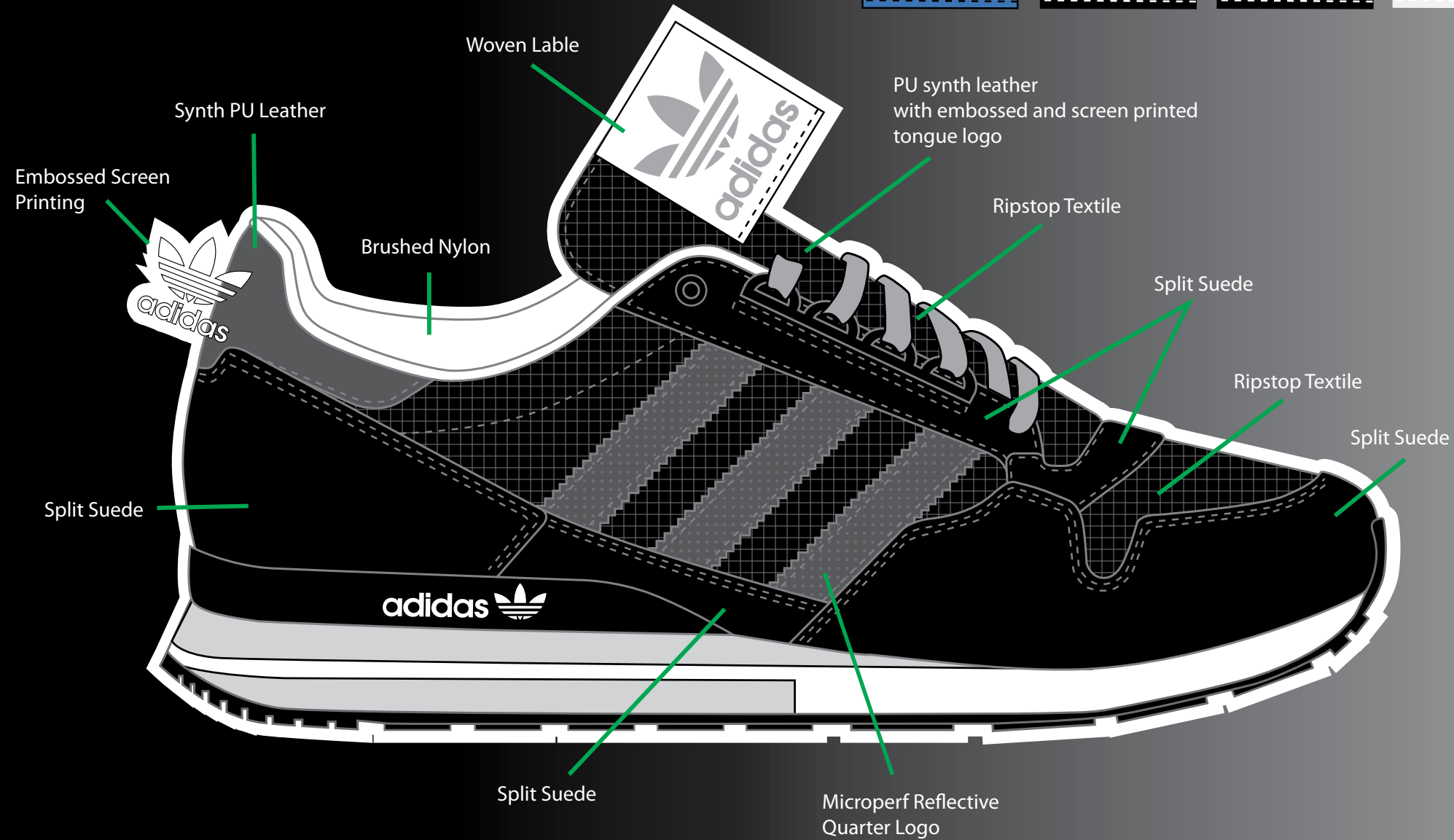
11. Feb 2016



# Adidas ZX 500

## PROJECT DESCRIPTION:

The base ZX 500 with a few additional color blockings/combos



# Adidas ZX 500: Extra Colors

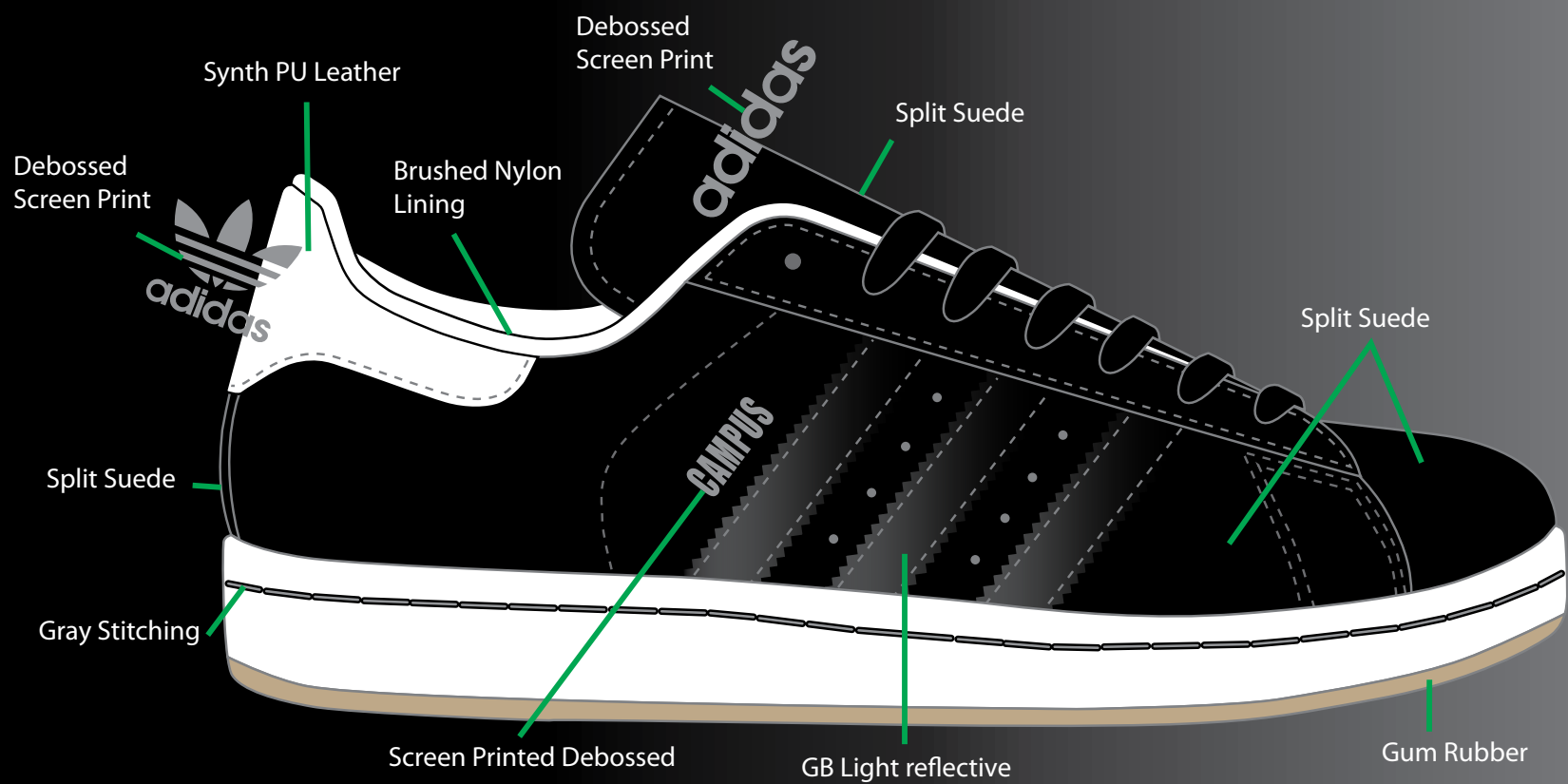
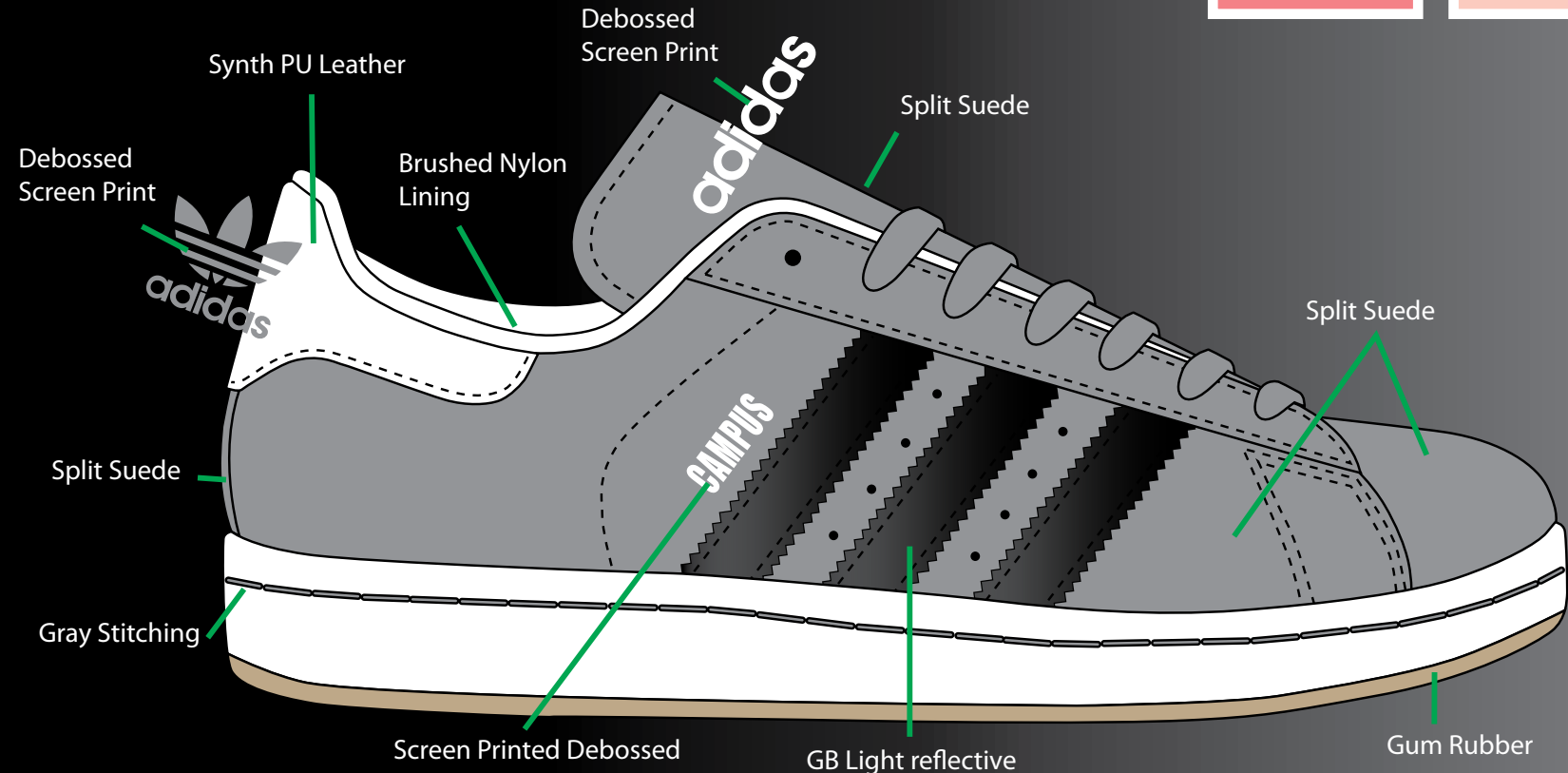
## PROJECT DESCRIPTION:

I decided to do various color options for male and female color combos.



# Footlocker: Adidas CAMPUS

PROJECT DESCRIPTION:  
Material callout with extra color options







# THE COFFEE SHOP COLLECTION



## PROJECT DESCRIPTION:

The warm colors of this collection tie into traditional colors used in coffeeshops found all over the world. Warm colors in these setting set a sense of calm while enjoying a beverage and setting that promotes energy and restoration.



## MATERIALS

Waxed Laces | Perfed Nubuck | Shag Suede | Wellworne Leather

SEASON Q416



## EXTRA INFO:

Various images of Coffee Shops that use warm reds and cream colors used to present an image of calm.

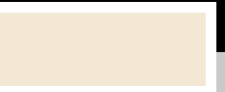


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11. Feb 2016



# THE COFFEE SHOP COLLECTION



## CUP HOLDER:

The cup holder design can be either made of high end cardboard or a split suede with embossed and screen printed details. The tabs can be stitched together, then placed around the tongue as per the image below the pattern.



## Tongue Lables:

Each tongue lable can be debossed on the Wellworne Leather. This material takes to these types of treatments clean and easy. These details can emulate leather wrapped coffee mugs



## MATERIALS

Waxed Laces | Perfed Nubuck | Shag Suede | Wellworne Leather

SEASON Q416



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# THE COFFEE SHOP COLLECTION



## COLOR OPTIONS:

There is more potential success in a three shoe collection and additional color options to choose from. The following is a set of various blockings which can be used to enhance the Coffee Shop Collection.



## MATERIALS

Waxed Laces | Perfed Nubuck | Shag Suede | Wellworne Leather

SEASON Q416

# DEADSTOCK

C O F F E E

## Collab Potential:

Deadstock Coffee is a Coffee Shop in Portland, OR. that has a sneaker theme and even offers tips, classes and events centered around sneakers while serving hot coffee and tea to its customers.

It is also a collaboration space for marketed for art and sneaker events in the community where Sneakerheads, Industry Pros, and Artists can meet and be social.



## Take Care:

This full service shop even offers cleaning services to repair and clean up your worn out sneakers.



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11. Feb

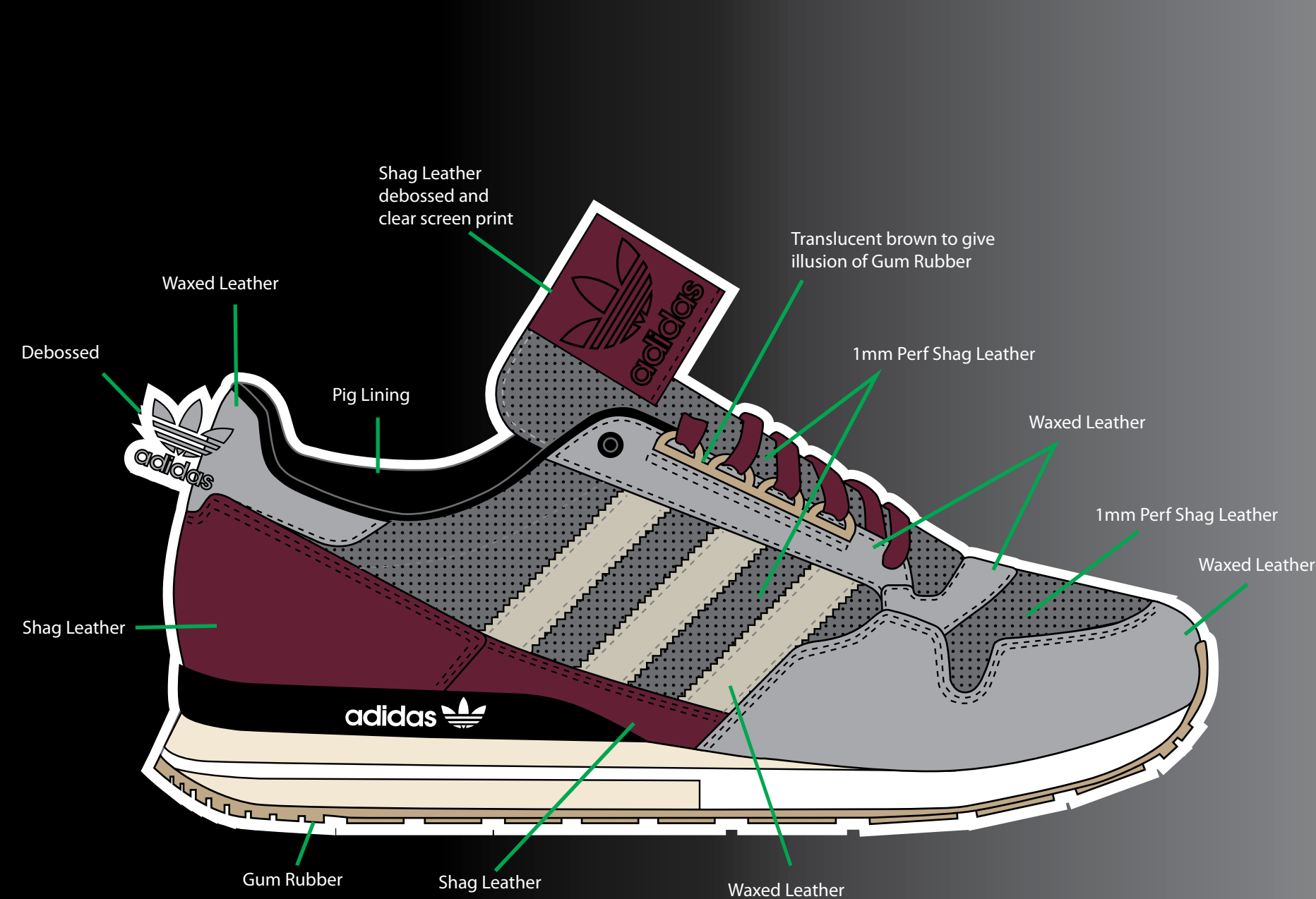
2016



# Coffee Shop: Torsion Artillery II



# Coffee Shop: Adidas ZX 500



Debossed Tongue Logos in Waxed Leather



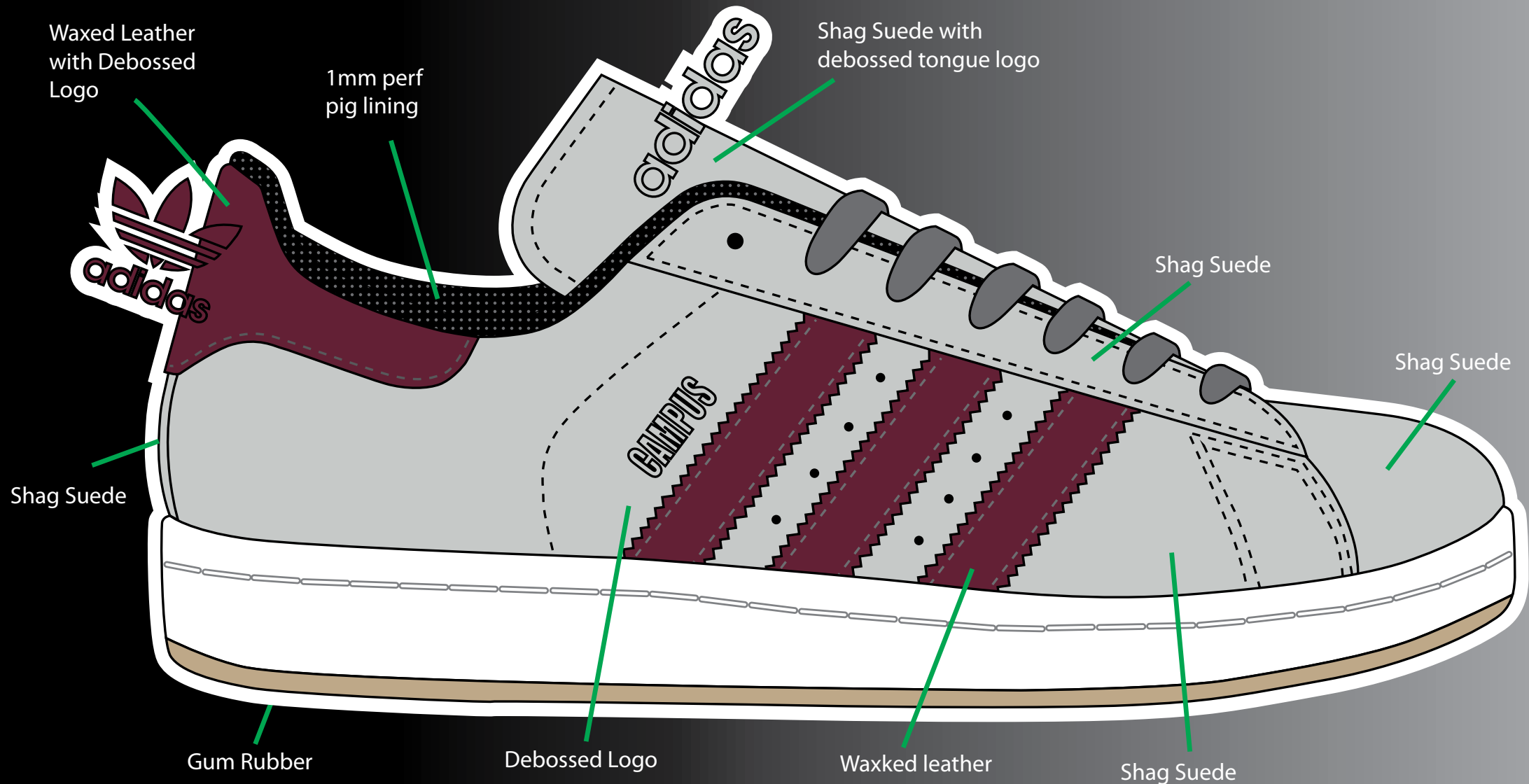


# Coffee Shop: Adidas ZX 500



**Additional Style:**

I chose to add in a 3rd style to the collection because I feel that it helps to even out a pack offering a nice choice for buyers and consumers.





adidas



# Magical Girls Collection

## PROJECT DESCRIPTION:

The Magical Girl Collection is based on the theme of a group of magic powered girls that team up to fight large scale threats but have fun at the same time. These types of characters have existed since the late 70's and have a huge nostalgia factor for women young and old.



## Color Combinations

The colors in this collection are based off the high energy used in both the art and street fashion. The material can be simple and clean to ensure the colors pop like the theme.



Spring/Summer Q217



VICTOR JAMES TORO  
11. Feb 2016