

NEW KEY COLORS

新主色

AT950

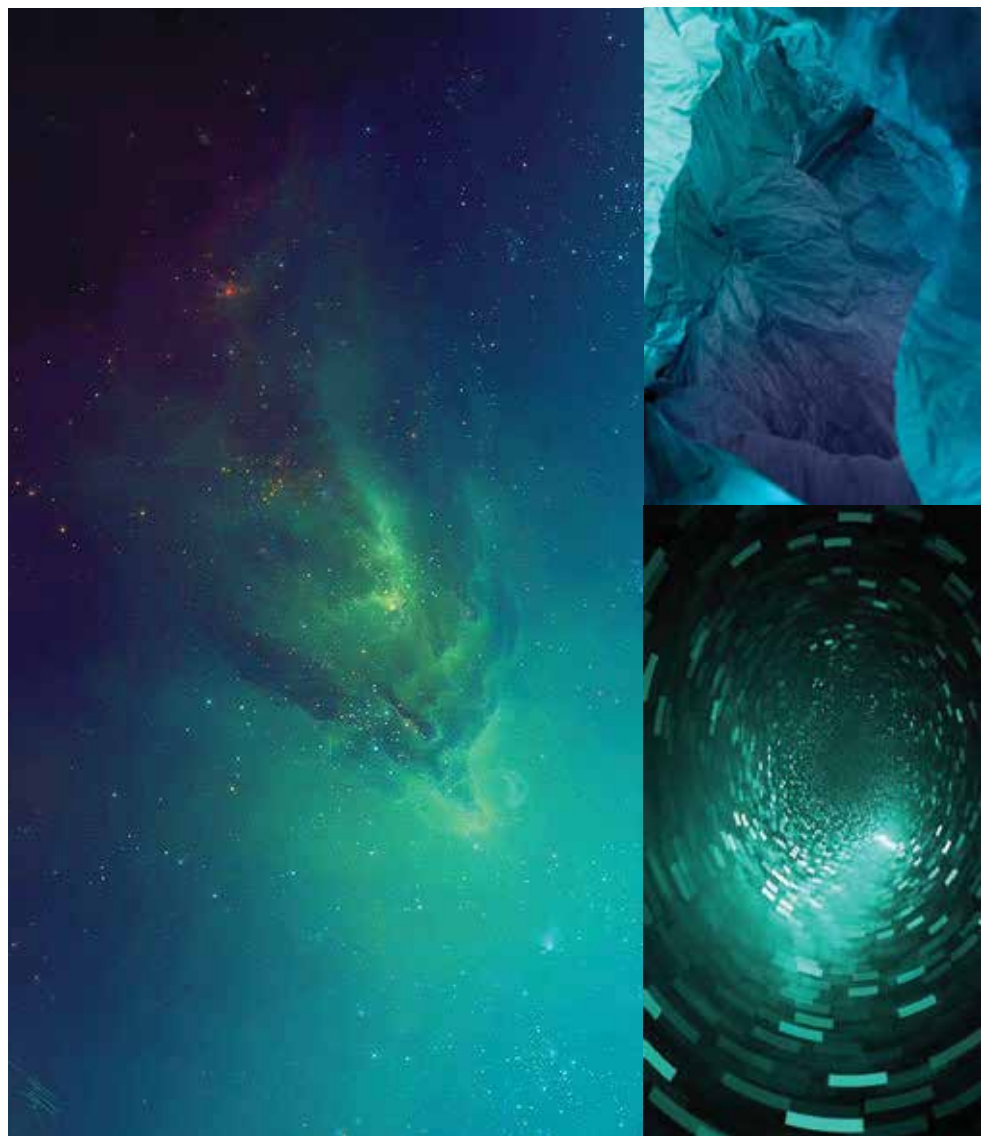
AT537

AT328



KEY COLOR

主色 DIGITAL TEAL 数码青



AT950

AT2668

AT356

A key color for the Q3 season is Digital Teal. This color is a darker and saturated version of the standard teal. It can be seen in deep space photography and the depths of the frozen ocean caves on Earth. The colors AT2668 and AT356 are great colors that also are strong colors for Q3.

Q3季的主色为数码青。

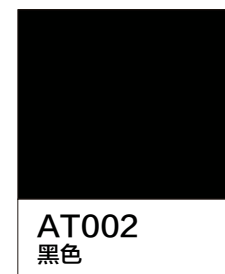
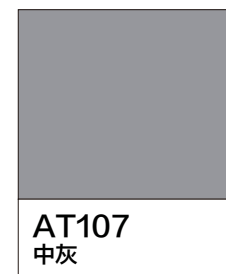
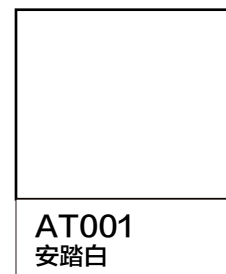
该颜色是在标准青色的基础上更加深暗及饱和度更高的一种颜色。在深空照片及地球上结冰的海洋上的洞穴的深度可见该种颜色。色号AT2668和AT356是不错的颜色，色彩强烈，适合用于Q3。

KEY COLOR

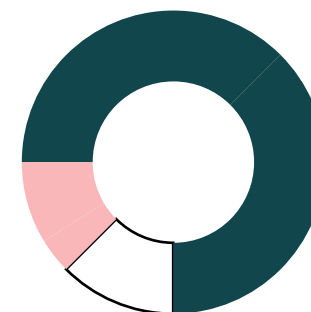
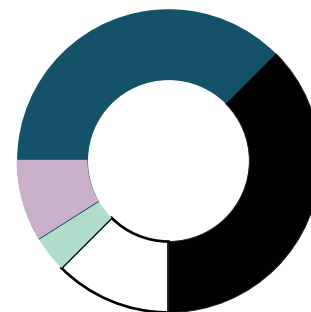
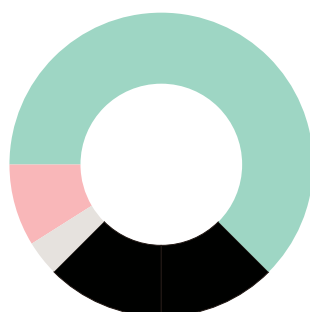
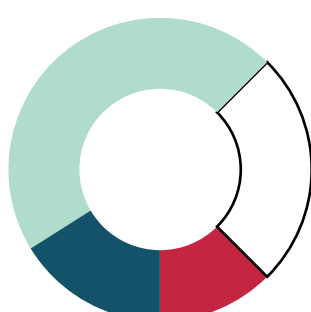
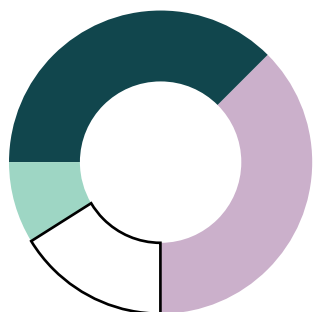
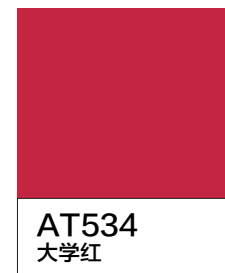
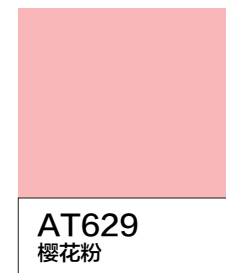
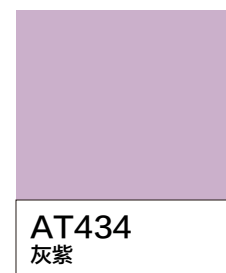
主色 DIGITAL TEAL 数码茶道



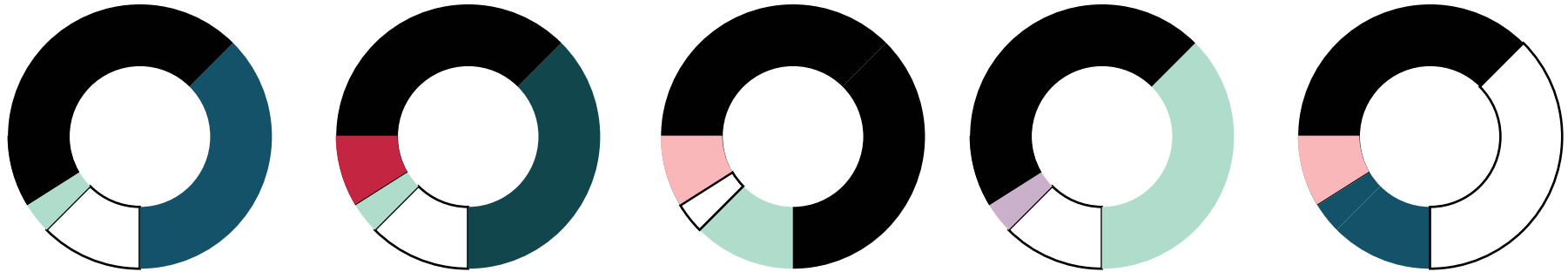
★ Basics



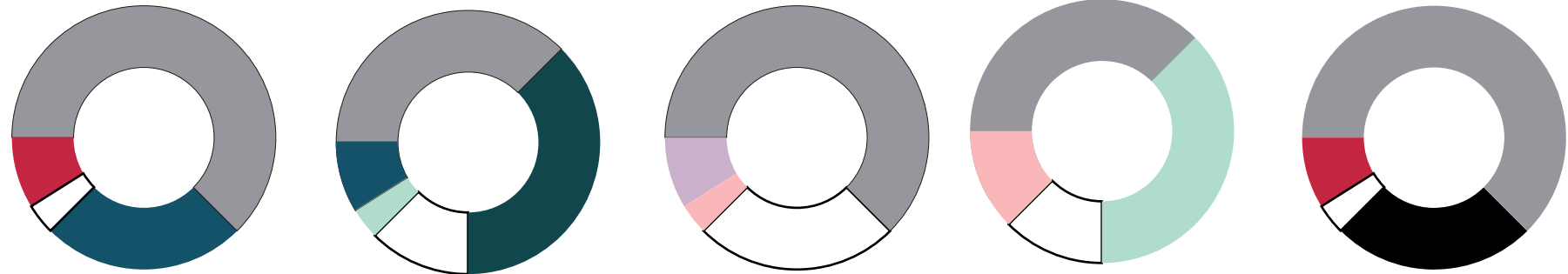
★ Accents



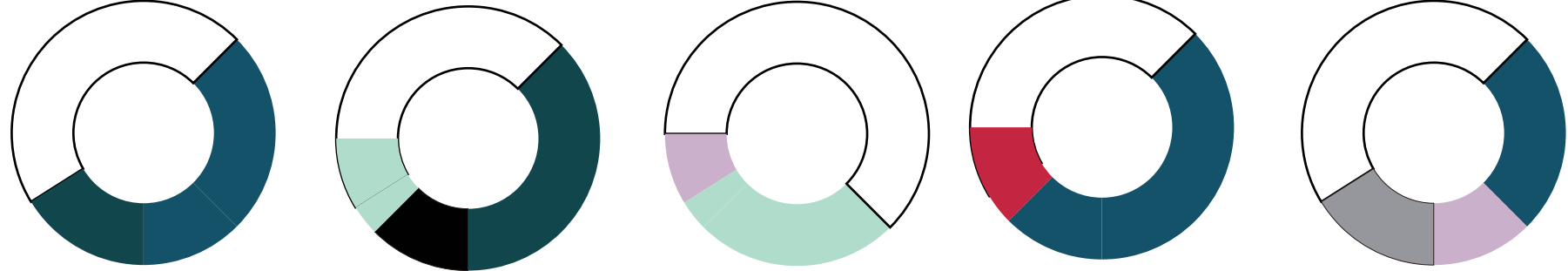
★ Black As Main Color



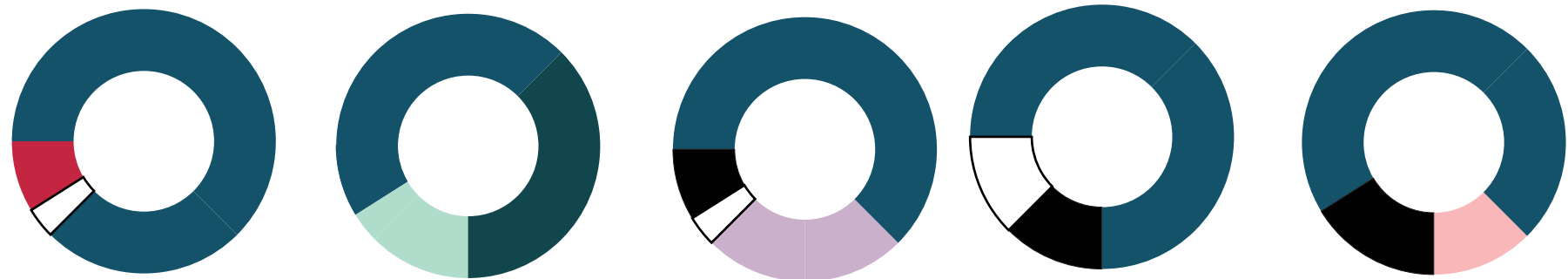
★ Gray As Main Color



★ White As Main Color



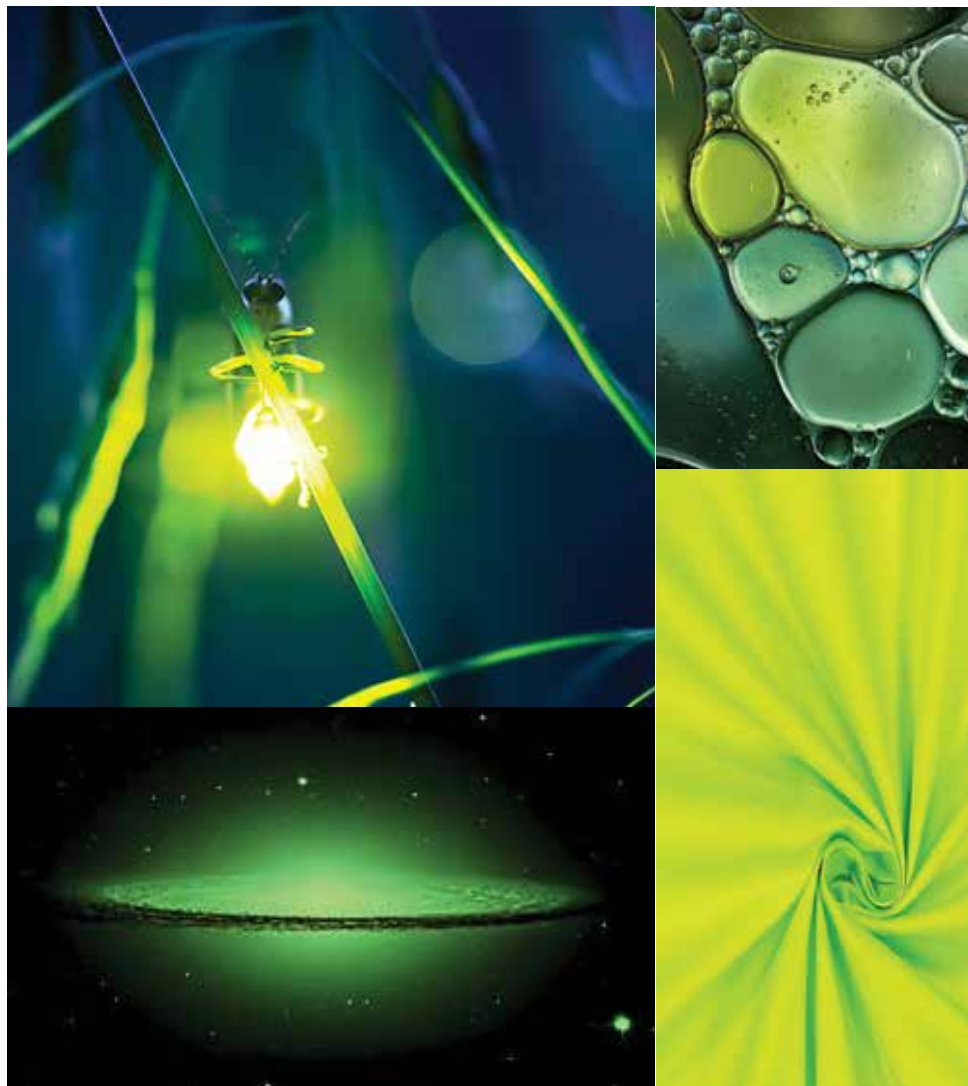
★ AT950 As Main Color



KEY COLOR

主色 BIO LIME

生物青柠绿



AT328

AT350

AT338

Another Key Color for Q3 is BIO LIME. This color can be found in animals that produce light. It can also be found using the X-Rays to see far into outer space. It is a color that should be used as a pop color or smaller use. BIO LIME can also be used all over but should be used for higher priced product.

Q3季的另外一种主色为生物青柠绿，该颜色可在身上能发光的动物上看到。通过X射线看外太空也可以看到该颜色。该颜色可以作为突出色使用，或是用于一小部分区域。鞋身整体色可使用生物青柠绿，使用该色时产品的价格也相应的拔高。

KEY COLOR

主色 BIO LIME
生物石灰



AT328

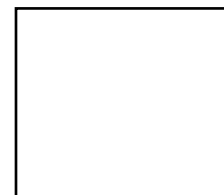


AT350



AT338

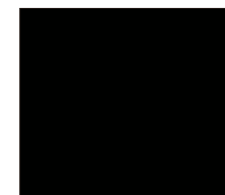
★ Basics



AT001
安踏白



AT107
中灰



AT002
黑色

★ Accents



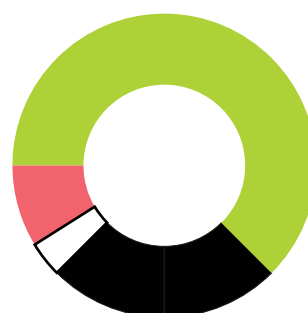
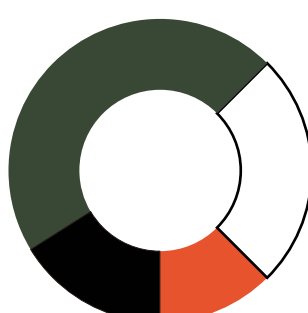
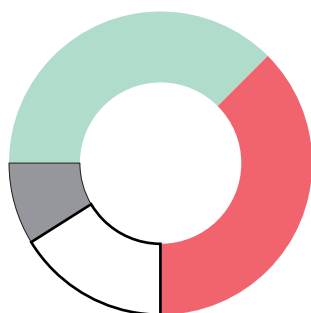
AT502
甜心红 (荧光)



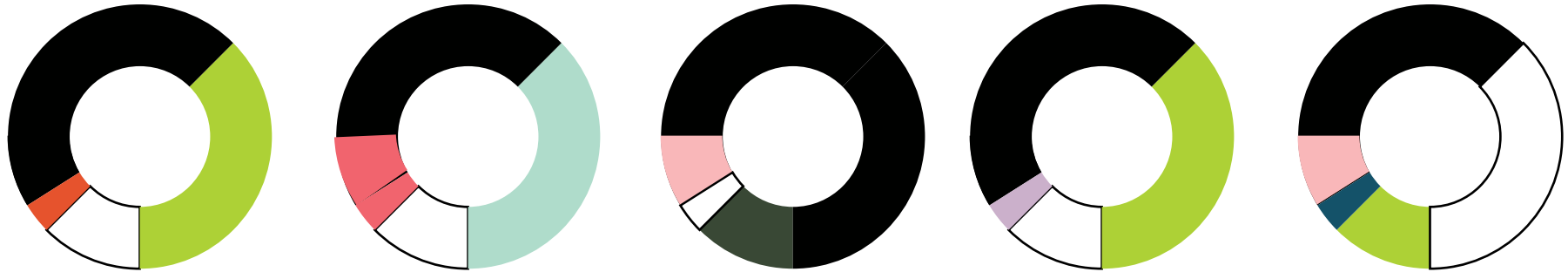
AT905
星际蓝



AT713
竞速橙



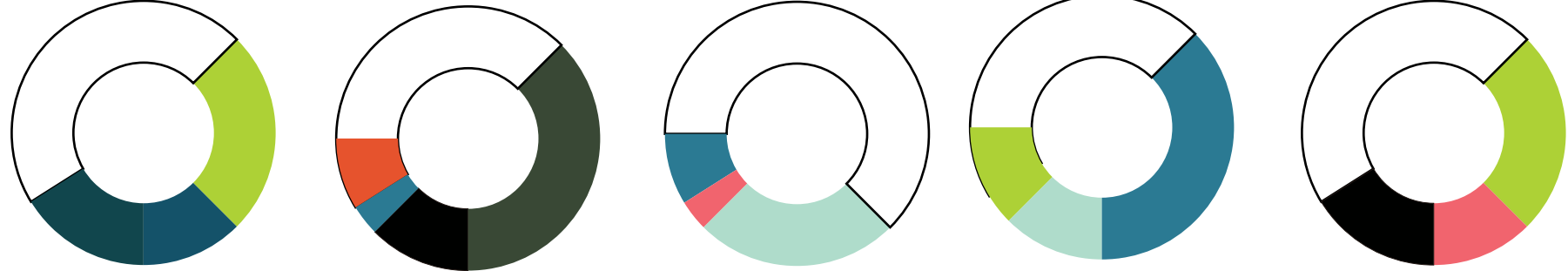
★ Black As Main Color



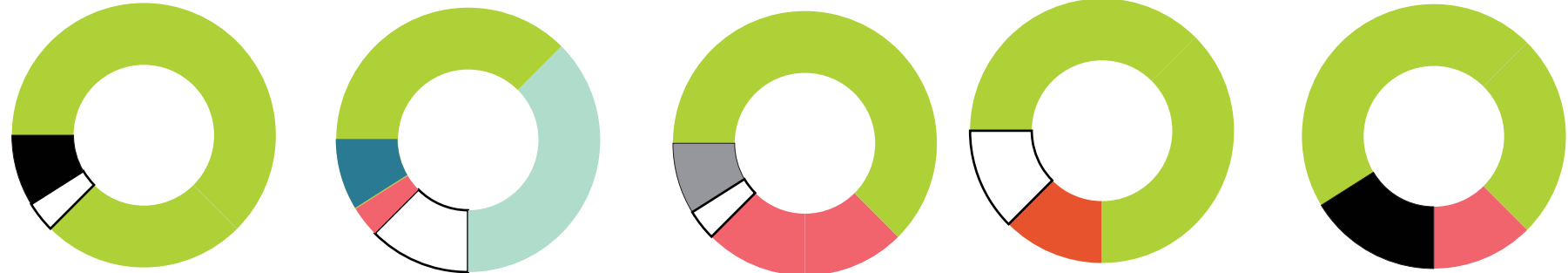
★ Gray As Main Color



★ White As Main Color

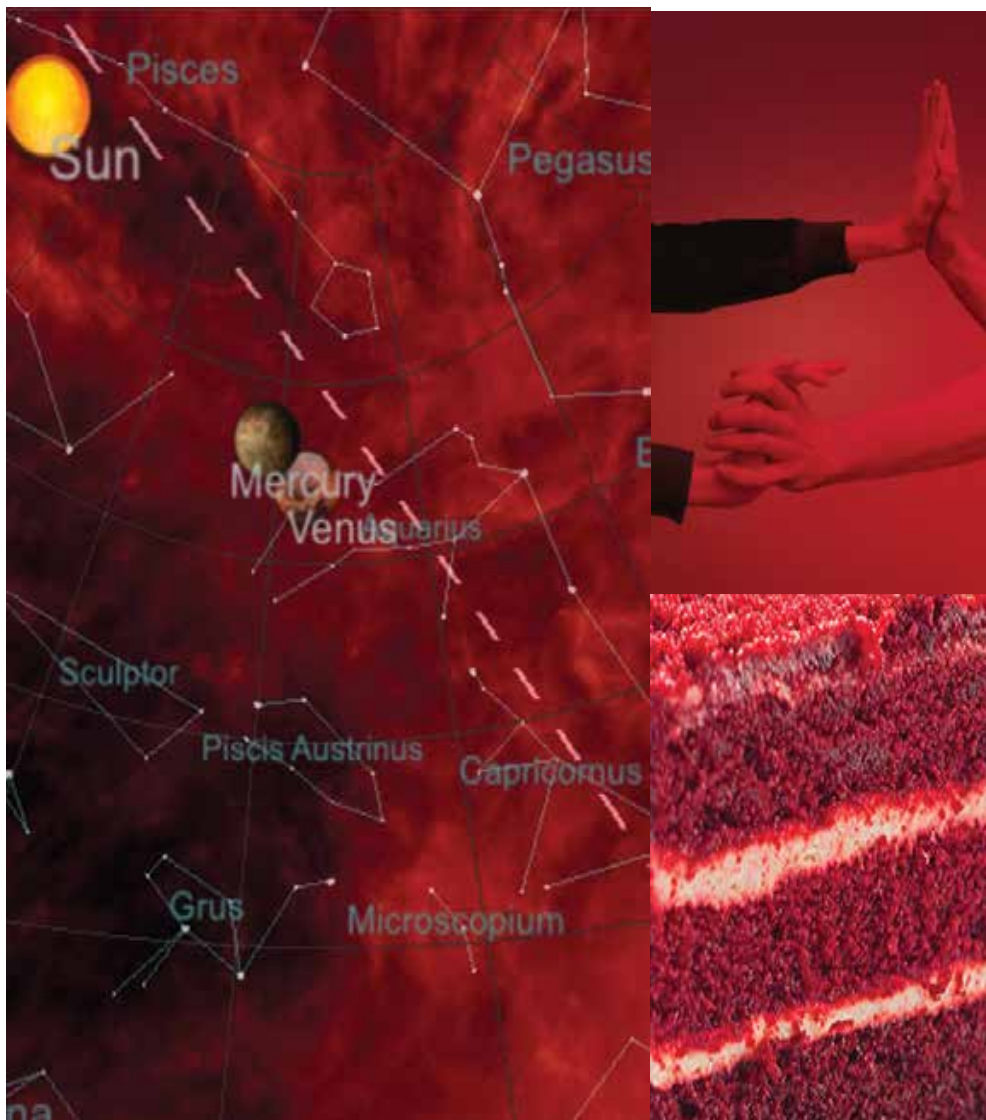


★ AT328 As Main Color



KEY COLOR

主色 DARK RED 碱性红



DARK RED is the update to the basic red of Q2. These red colors are connect to the Infrared Spectrum used to explore space in search of invisible radiant energy. AT537 has a saturated dark color which gives the feeling of the fall season. When combined with bright red like AT534 and dark red AT531 it gives a warm feeling. These colors combine both comfort and sports when used in the correct combination.

暗红色是Q2季的碱性红色的升级色。这些红色同红外线光谱有关，用于太空探索，寻找肉眼看不到的辐射能。AT537号颜色为饱和度暗色，给人以秋季之感。

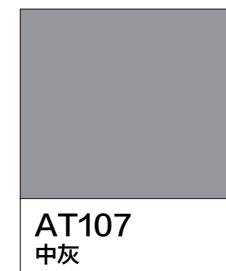
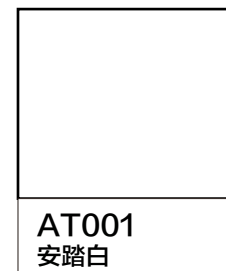
当该种颜色和亮红色如AT534号色和暗红色AT531色结合使用，散发一种温暖之感。在正确合理使用这些颜色组合时，能够体现出产品的舒适性及运动性。

KEY COLOR

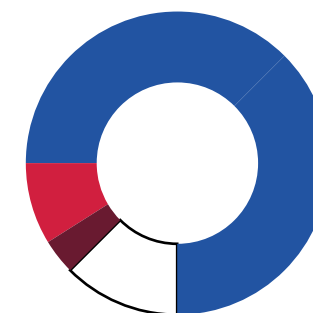
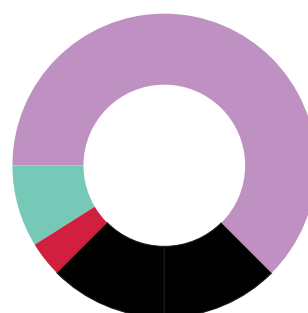
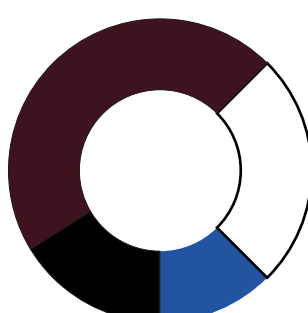
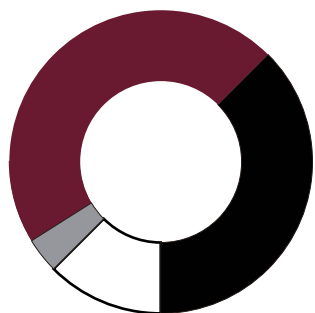
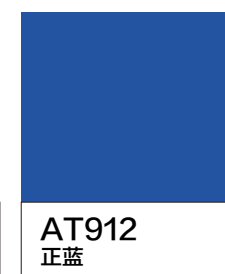
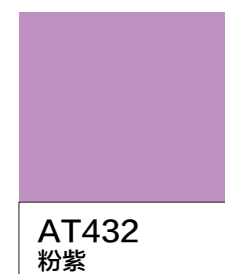
主色 DARK RED
生物石灰



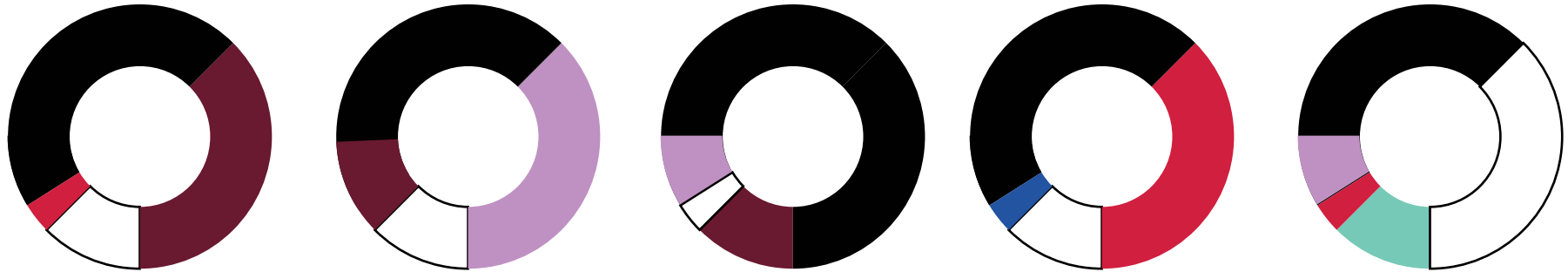
★ Basics



★ Accents



★ Black As Main Color



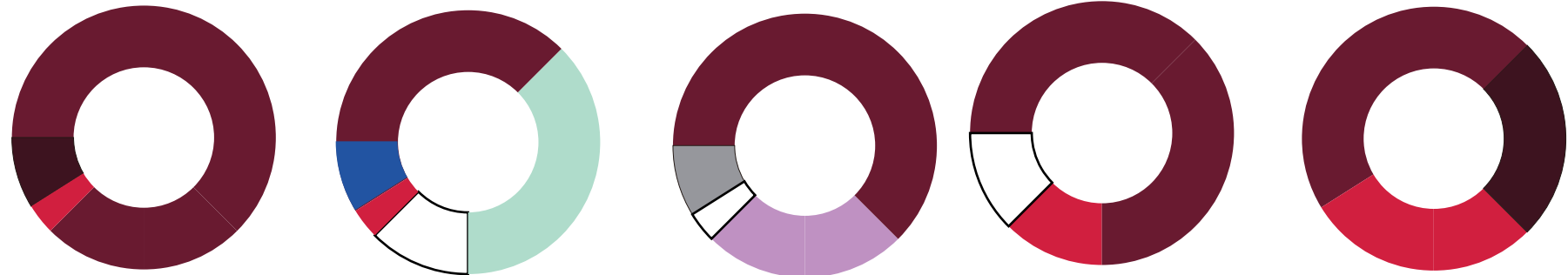
★ Gray As Main Color



★ White As Main Color



★ AT328 As Main Color



IMPORTANT COLORS

重要的颜色 粉彩 PASTELS

The pastel colors from this season carry over from Q2 and are still important in Q3. These combinations are best used with a darker color to make the designs more bold. These colors are best used on Lifestyle designs and cute girl's styles. They should be used less on running unless they are little kids styles.

在Q2季中使用的浅色系颜色在Q3季依然很重要。将这些颜色组合结合暗色使用能让设计更加大胆。浅色系最适合用于生活品类设计及可爱的女子品类，而在跑步品类尽量少用（小童跑步产品除外）。



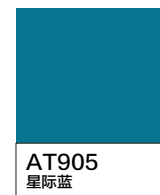
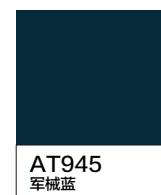
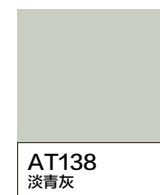
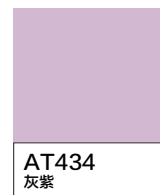
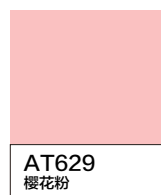
AT629

AT434

AT138

AT905

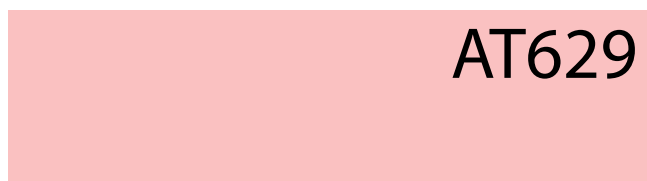
AT945



IMPORTANT COLORS

重要的颜色

PASTELS



AT629



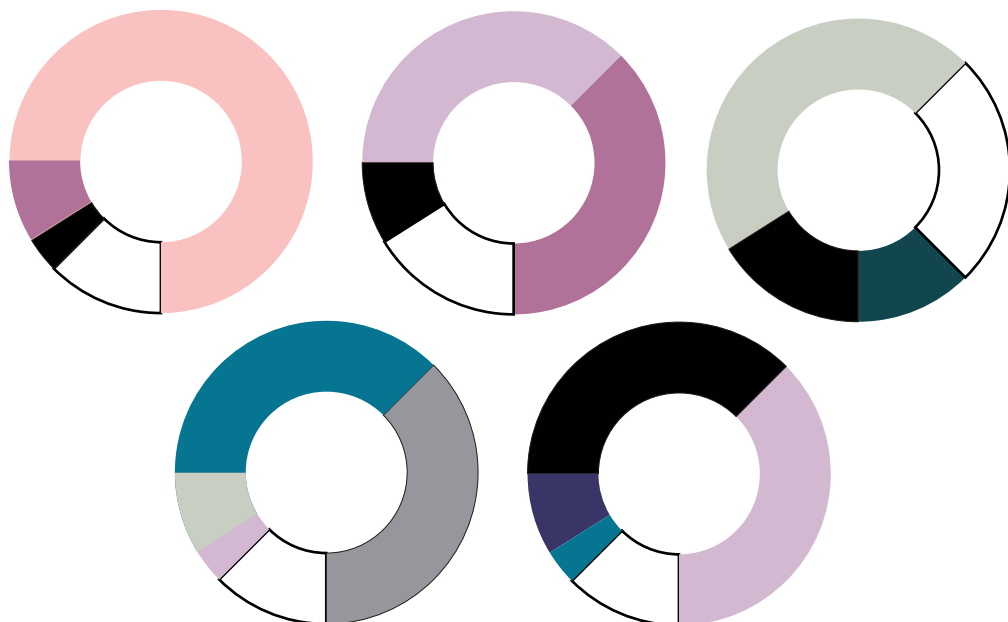
AT434



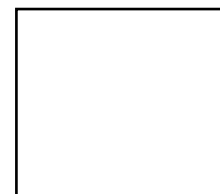
AT138



AT905



★ Basics



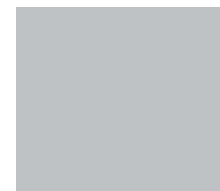
AT001
安踏白



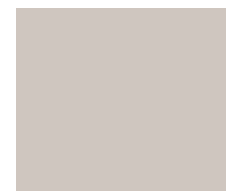
AT107
中灰



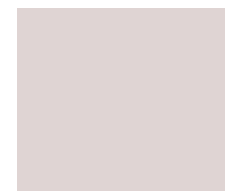
AT002
黑色



AT105
浅灰



AT135
二度灰



AT126
藕灰



AT2599
光谱紫

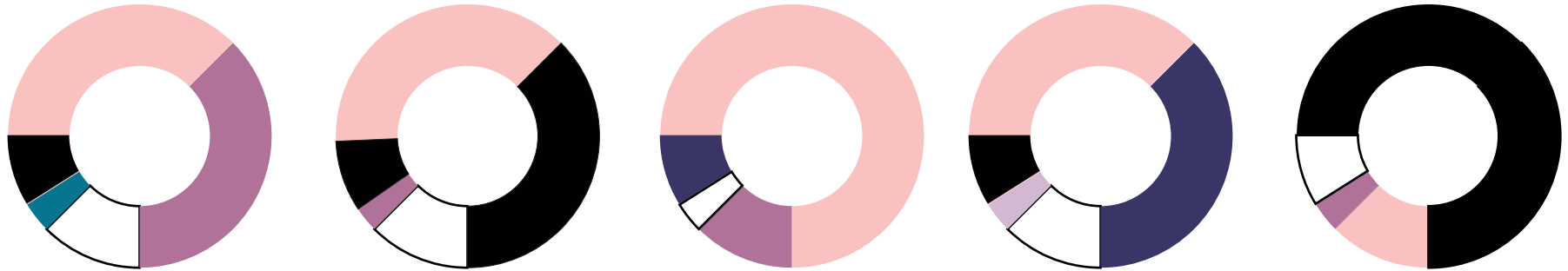


AT20634
树莓粉

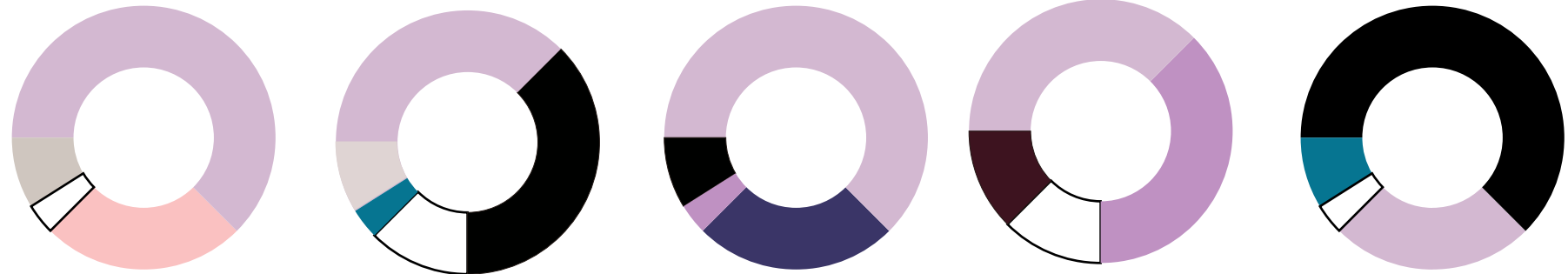


AT2668
数字青

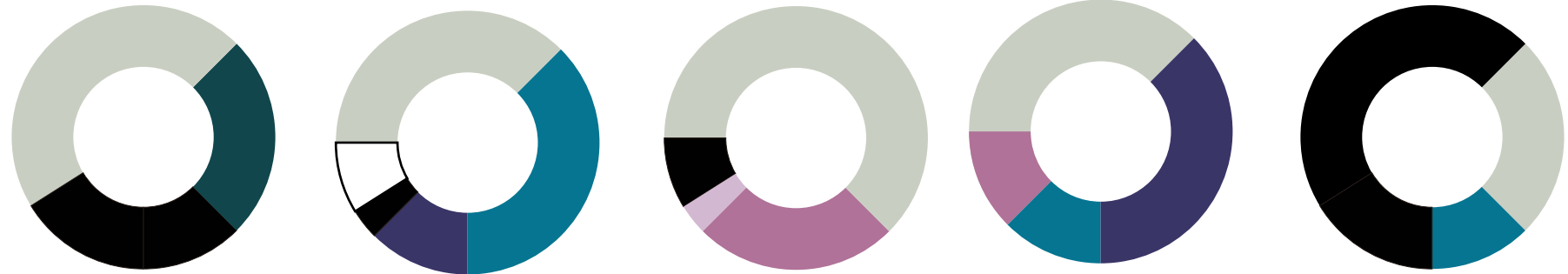
★ AT629



★ AT434



★ AT138



★ AT905



IMPORTANT COLORS

重要的颜色

温暖灰色 WARM GRAYS

These gray colors are important base colors for the season. They can be used to create sophisticated color combos. When combined with a pop color these grays can be very strong core product. Gray can be combined with blues, pinks, reds and black to make simple and effective designs for Q3

灰色系颜色是该季很重要的基础色。
灰色系颜色的使用能打造精美的颜色组合。
当和突出色结合使用，能打造一款强有力的核心产品。
灰色和蓝色，
粉色及黑色结合使用能让Q3季的产品设计简约同时高效。



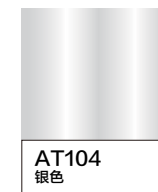
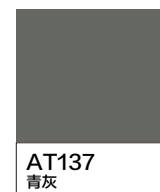
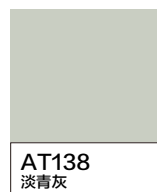
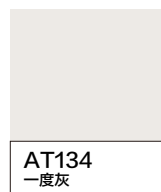
AT138

AT134

AT137

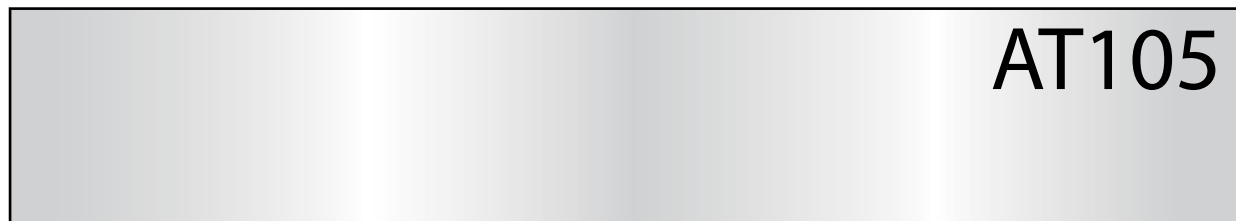
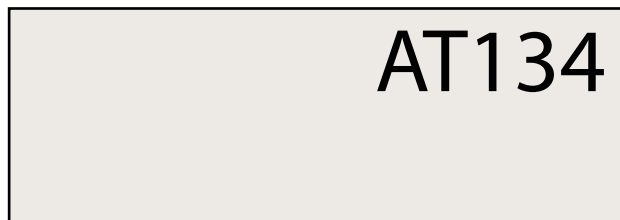
AT111

AT105

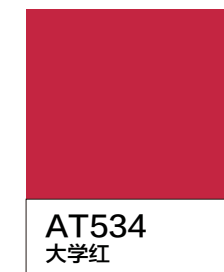
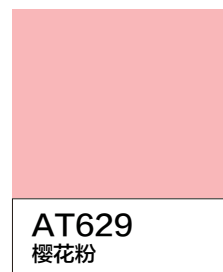
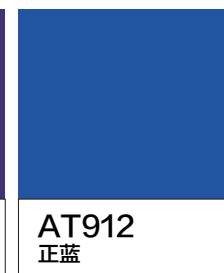
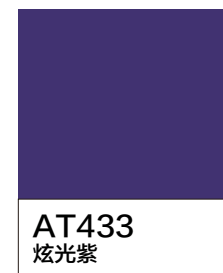
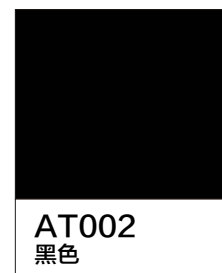
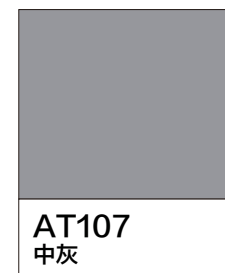
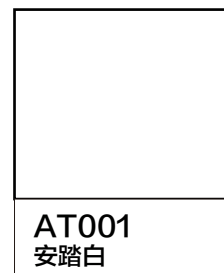


IMPORTANT COLORS

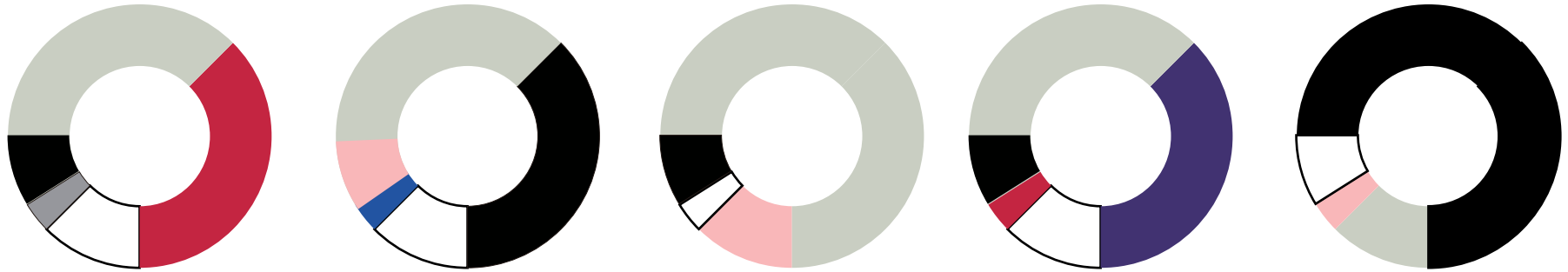
重要的颜色 温暖灰色 WARM GRAYS



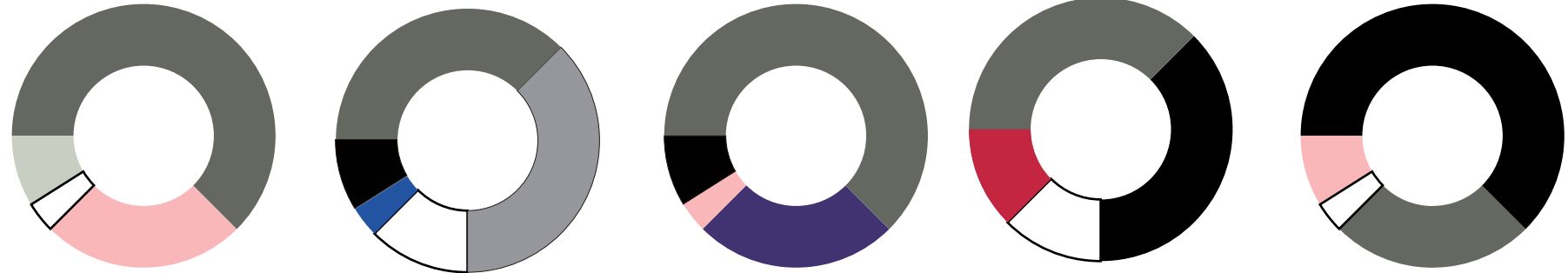
★ Basics



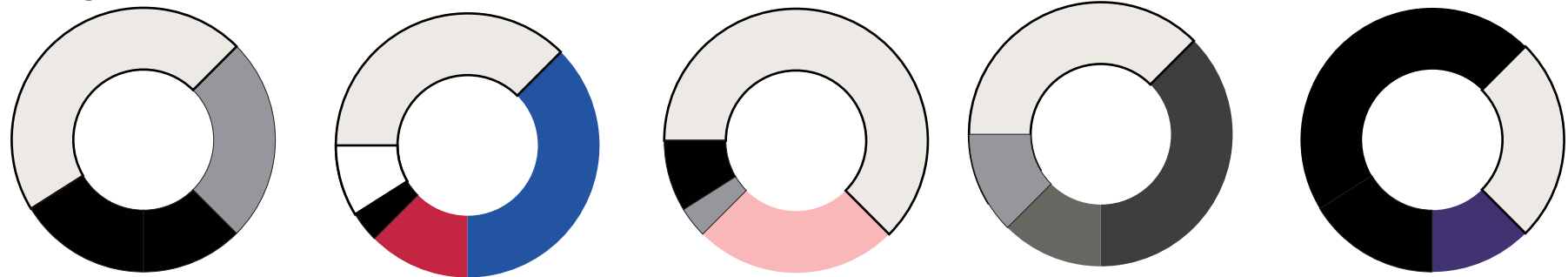
★ AT138



★ AT137



★ AT134



★ AT111

